

Empowering • Effective • Efficient • Easy to Use



Because our students are empowered to make their own decisions, they take the responsibility to self-correct themselves. They are viewed as positive people with positive intentions; they are supported as individuals learning skills to make better decisions.

—Charlotte Unni, Principal,
Ala Wai Elementary School, Hawai'i

Empowering

At Positive Action, we're often asked, "How can one program be effective for so many purposes?" Our answer: "It's all in the name."

Positive actions matter! They are the basis of all goals, and that's why teaching positive actions directly empowers individuals to make positive choices for a lifetime.

By emphasizing the simple truth that you feel good about yourself when you do positive actions, *Positive Action* develops intrinsic motivation.

The Thoughts-Actions-Feelings Circle shows how this philosophy applies to any situation. It illustrates how positive thoughts lead to positive actions, positive actions lead to positive feelings about yourself, and positive feelings lead to more positive thoughts.



By coupling these empowering principles with specific positive actions in the intellectual, physical, social, and emotional areas, the whole person experiences positive change.

Effective

Because you need to know what you do works, *Positive Action* is proud to be recognized by the What Works Clearinghouse of the U.S. Department of Education as the **only** character education program in the nation to improve **both academics and behavior**.



Positive Action also is recognized as an evidence-based program by numerous other national and state organizations, including SAMHSA/NREPP, OJJDP, and CEP. Combined *Positive Action* studies found the following results:

- **Academic achievement scores** improved up to 75%
- **Absenteeism** reduced up to 45%
- **Suspensions** reduced up to 80%
- **Truancy** reduced up to 13%
- **General discipline** reduced up to 90%
- **Violence** reduced up to 85%
- **Drug, alcohol, and tobacco use** reduced up to 71%
- **Criminal bookings** reduced up to 94%
- **Self-concept** improved up to 43%
- **Dropping out** reduced up to 37%
- **Gang involvement** reduced up to 20.5%

Positive Action is a national leader for improving the **ABCs: Academics, Behavior, and Character**.



It helps us with our major tasks: improving our attendance, bettering our test scores, and decreasing disciplinary referrals. We have wonderful outcomes.

—Saunya Ingersoll, Compton Unified School District Prevention Coordinator, California

Efficient

You can afford change! *Positive Action* is an all-in-one program that saves time, money, and headaches. It addresses all behaviors—increasing positive and decreasing negative—so you don't need a separate program for every purpose.

Positive Action Improves:

Academic scores, behavior, character, attendance, health, self-concept, family involvement, and more.

Positive Action Reduces:

Disciplinary problems, absenteeism, suspensions, truancies, dropping out, drug, alcohol, and tobacco use, violence, bullying, gang involvement, and more.

Compare! How many programs are you using for these same purposes and how effective are they?

This **one** program achieves **all** these results in urban, suburban, and rural areas. It works for public, private, charter, and alternative schools, as well as before-and after-school programs, homes, and community service providers (including justice, social services, coalitions, mental health and welfare, and businesses).

Positive Action works for most *No Child Left Behind* programs, including Titles I–V and Special Education.

Easy to Use

Positive Action is ready to go right out of the box! That's literally how easy it is to use.

Positive Action's five components—*K-12 Instruction Curriculum, Climate Development, Counseling, Family, and Community*—can be used separately, in any combination, or as a whole for a coherent and consistent approach.

Schools, families, and communities will share a common vision and language to achieve a positive future.

K-12 Instructor's Kits

Each age-appropriate classroom kit contains an *Instructor's Manual* with 15-minute scripted lessons, as well as all the materials (posters, games, music, etc.) needed to teach the lessons and student materials for 30.

Drug Education Supplement Kits

Grade 5 and Middle School kits apply positive actions to substance use and violence.

Climate Development Kits

Site administrators and staff use *Elementary* or *Secondary Climate Development Kits* to develop site-wide reinforcement of positive actions.

Conflict Resolution Kit

This kit provides a *Conflict Resolution Plan* and lessons to promote the peaceful resolution of conflicts.

Counselor's Kit

The *Counselor's Kit* is used with individuals, small groups, classrooms, and families to teach and reinforce *Positive Action* concepts.

Family Kit, Family Classes, and Parenting Classes

Families use the *Family Kit* to learn positive actions together. The *Family Classes Instructor's Kit* is used to conduct seven classes for the entire family, while the *Parenting Classes Instructor's Kit* teaches parents only.

Community Kit

The *Community Kit* is a guide for doing community-wide positive actions collectively, as well as projects related to separate groups (i.e., government, media, businesses, social services, etc.).



Positive Action is so easy to use, it's like one of those mixes where you just add water. With Positive Action, all you need to add is an instructor—the rest is all there for you.

—Dr. Peggy O'Keeffe, Director of Curriculum,
Bendle Public Schools, Michigan

Contact us today to **discover excellence!**